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Panasonic Canada's Security Systems Division in conjunction with D&A Video equip large box retail store to suit manager's every protection need

Mississauga, ON (August 12, 2004) -- Panasonic Canada's Security Systems Division and D&A Video have outfitted a new Canadian Tire store in Toronto with a full closed circuit security system that offers a new level of accessibility and control for store managers.

"The WJHD316 Digital Video Recorders (DVRs) that Canadian Tire has now installed offer a store manger more flexibility and accessibility to monitor their store even when they are not on-site," says James Anderson, Account Manager, Security Systems Group, Panasonic Canada. "The manager can access and monitor his store from any computer that has access to their network using simple browser software such as Explorer."

The store is utilizing multiple Panasonic cameras which record to several DVRs. Canadian Tire is using a number of Panasonic cameras each with specific abilities tailored to fit the needs of a large retail store. These cameras include: the WVCP244 standard high resolution color camera, with vari-focal auto iris lenses; the WVCP474 SDII high resolution color day/night camera with vari-focal auto iris lenses for difficult lighting conditions; and the WVCW474A SDII high resolution vandal resistant or "Ready Tough" day/night camera for areas where the camera is vulnerable to the general public.

"As one of the larger Canadian Tire stores in Ontario, we need to protect our products from theft and damage whenever possible," says Roger Sellors, Inventory and Systems Manager, Canadian Tire. "We chose these products because they give my managers and I an easy-to-operate and reliable operating system."

The WJHD316 DVRs allow the user to record all cameras in different combinations of standard time lapse and/or motion activated formats. Recording of each camera can be set up specifically for capture rate as well as overall recorded resolution. On its own, a single WJ-HD316 DVR can control 16 live cameras at once and when networked with three other WJ-HD316s, can control up to 64 cameras with one controller. The recorders in the new Canadian Tire store are configured so that a single keyboard can control the views of any camera from multiple monitors within the offices.

The new Canadian Tire store located at 1019 Sheppard Ave. E. in Toronto opened its doors in May and the Panasonic security system was installed by D & A Video Systems.

Panasonic Canada is a leading supplier of closed circuit security systems and products. Panasonic Canada Inc. (PCI) is a principal Canadian subsidiary of Matsushita Electric Industrial Co., Ltd. (MEI) of Japan, one of the world's largest producers of electronics and electric products for consumer, business and industrial use. Panasonic's home page is www.panasonic.ca.

Founded in 1991, D&A Video (D&A) is a division of Dunphy & Associates Inc. and specializes in the design, sales, installation and consulting of CCTV systems and equipment. D&A is no stranger in the security market, working with a client list that includes the Ontario Provincial Police, Home Depot Canada, Canadian Tire Corporation and various Ministries of the Ontario Government. D&A's homepage is www.dandavideo.com and the company is located in Wasaga Beach, Ontario.

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